

# ADVANCE DIPLOMA IN TOURISM MANAGEMENT

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- ✔ Flexible study options, and Qualification are internally assessed by CTH
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## Course Content

Operational Finance in Tourism & Hospitality

Human Resource Management in the T & H Industry

Strategic Marketing in the Tourism & Hospitality Industry

Customer Relationship Management in the T & H Industry

Contemporary issues in the Tourism & Hospitality Industry

Tour Operation Management

Sustainable Tourism and Destination Development

Registration Course Fee | Rs 30,000  
Rs 315,000  
**Total Fee | Rs 345,000**

\* Payment Plans are available \*

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## Course Content

- 01 Operational Finance in Tourism & Hospitality
- 02 Human Resource Management in the Tourism & Hospitality Industry
- 03 Strategic Marketing in the Tourism & Hospitality industry
- 04 Customer Relationship Management in the Tourism & Hospitality Industry
- 05 Contemporary issues in the Tourism & Hospitality Industry
- 06 Food and Beverage Management
- 07 Facilities Management in Hospitality

Registration	Rs 30,000
Course Fee	Rs 315,000
<b>Total Fee</b>	<b>Rs 345,000</b>

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